



Member's Newsletter | September 2010

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Bernat is Proud to Present the Knit & Crochet for Breast Cancer Collection for 2010



We are extremely proud to present the 2010 Knit & Crochet for Breast Cancer collection, available at participating retailers while quantities last. AC Moore, JoAnns, Michaels, Walmart Canada and Zellers are just a few of the participating retailers that have joined us in our efforts to raise awareness and funds to fight this terrible disease.

Bernat is contributing \$30,000 to [Susan G. Komen for the Cure®](#) through the purchase of the yarn in the Knit & Crochet for Breast Cancer collection from August 15, 2010 through November 15, 2010. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-877 GO KOMEN. A portion of the Bernat® contribution will be directed to the Canadian Breast Cancer Foundation.

The Knit & Crochet for Breast Cancer collection includes 4 limited edition pink yarns, all easy care and wonderfully soft to the touch, along with coordinating project ideas that make thoughtful, comforting gifts or whimsical statements. What a wonderful way to say I love you.

To give you a good start on your next knit or crochet project, check out our coupon in the Halloween issue of Woman's Day magazine - on newsstands now. Present the coupon at your favorite retailer for \$1.00 off any pink Bernat yarn.



New Free Patterns in the Limited-Time-Only shades of the Knit & Crochet for Breast Cancer collection

BERNAT

COMFORT
SOMEONE YOU LOVE.



Harmony Blanket (100%)

Easy Gift Scarf (100%)

Creme Cap (100% acrylic)

Prayer Shawl (100%)



Bernat Harmony - Ripple Ridge Scarf
in 05732 Ultra Pink



Bernat Boa - Dog Coat in 46416 Chick



Bernat Handicrafter Cotton Stripes - Tote Bag
in 21732 Pinky Stripes



Bernat Satin - Comfort Pillow
in 04423 Flamingo



Greetings from Bernat®



When my Mum was diagnosed with breast cancer, our family felt helpless. The woman who brought us chicken soup when we were under the weather now had to deal with a serious disease and there was little we could do to help. Prior to Mum's mastectomy, I did some research and discovered that women recovering from the operation often benefited from having a small pillow placed under their arm to ease any pressure on their recovering side. My Mum taught me to knit and crochet and sew, so I put some of those skills to use making her a little pillow. I was thrilled to find something I could do, however small to comfort her. 5 years later, I'm proud to announce Mum is fully recovered and cancer free!



I designed this Comfort Pillow covered in hearts to allow all of you to show a little love and support for those recuperating from breast cancer surgery. Knit the pillow with Bernat Satin's "Flamingo" and you can contribute even more knowing a portion of your purchase will go toward breast cancer research.

Happy to have a healthy Mum;
Julia
Bernat Designer



The 2010 Bernat Mystery Afghan Crochet-Along begins!

It begins! It's time for our very first **Mystery Afghan Crochet-Along**.

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You're officially invited to join the fans, employees and bloggers as we crochet our way, clue by clue, to a fantastic new afghan out of **Bernat Softee Chunky**.

You can **download Clue #1 now** on the [Bernat Blog](#). Keep us posted on your progress through the comments, and come back each Wednesday for a new Clue. The final clue will be released December 7th.

How it works

The Bernat Crochet-Along is a sampler afghan crocheted in five colors of Bernat Softee Chunky. What the final afghan will look like is a mystery - you'll have to crochet each clue as it comes out and gradually discover the final result.

Who should join

Anyone who loves crochet or wants to learn is welcome. The first clues are at an Easy level, and the clues gradually get harder. Don't worry - we've got tutorials along the way to keep you learning. If you're an experienced crocheter, you'll love watching the clues unfold.

Have questions?

We've got [answers!](#) Check out our [official detail page](#) with answers to all of your questions.

Thank you,
The Bernat® Design Team

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